

FAY ANDRADA

GRAPHIC DESIGN & ILLUSTRATION

<http://fayandrada.com>

347.420.005

10.2007 - 10.2008

Senior Designer
Deep Focus
New York, NY

direct design and animation for interactive campaigns for clients including AMC's *Mad Men*, HBO's *The Wire*, and Estee Lauder

09.2006 - 10.2007

Designer
MTV Digital
New York, NY

design and animate identities for MTV brands and digital advertising

04.2006 - 09.2006

Producer
MTV Digital
New York, NY

conceptualize and produce original music-related content, while leading production, design, tech and editorial teams

2004-2006

Master of Arts
Graphic Design
LCC / University of Arts
London, UK

explore, develop, and refine the graphic design process with particular emphasis placed on research methodologies and typographic studies

Freelance Designer

design, develop sites for the following:
50designstudents.com
richardpierce.co.uk
theriotgroup.com

2000-2004

Associate Producer
MTV.com

oversee website and live event production from wireframe to final product, manage assets, schedules, and serve as liason between design, tech, and editorial teams

1996 - 2000

Bachelor of Arts
Interdisciplinary Study
New York University

culture & communication studies
studio art